

Sandra Scoggin

Graphic Designer // Art Director

GRAND JUNCTION, COLORADO
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Resourceful and adaptable professional with 10+ years of experience in graphic design and creative solutions. Proven ability to learn new systems, manage competing priorities, and build positive relationships with team members and clients. Recognized for creativity, attention to detail, and a strong work ethic, with a commitment to continuous growth and professional development.

Education

- THE CREATIVE CIRCUS - SEP. 2020 - GRAPHIC DESIGN/ART DIRECTION
- THE UNIVERSITY OF MISSISSIPPI - MAY 2016 - BA HISTORY
- NEWTON COUNTY HIGH SCHOOL - 2011

Skills

- Adobe Suite
- Digital Design
- Creative Thinking
- Project Management
- Adaptability
- Color Theory
- Motion Graphics
- Logo Creation
- Time Management
- Multi-Tasking
- Typography
- Photography
- Brand Development
- Problem Solving
- Communication
- Print Design
- Photo Editing
- Campaign Development
- Attention to Detail
- Collaboration

Employment History

FREELANCE

Graphic Designer | November 2024 - Current

- Partnered with local businesses and organizations to complete various creative projects including visual branding and marketing for community fundraisers and events as well as inner company design needs.

POETIC

Designer II | March 2021 - November 2024

- Used creativity & innovation to turn branding concepts into reality while analyzing market trends & researching competitors to ensure branding designs were relevant & impactful.
- Found creative solutions to address design challenges that met brand objectives and ensured consistency across various brand materials while effectively incorporating feedback into design iterations.
- Managed multiple projects while consistently meeting deadlines & coordinating with various team members

LANDMARK PROPERTIES

Graphic Designer | November 2020 - March 2021

- Managed the graphic design needs for 32 properties in the Northwestern US region, meeting tight deadlines & maintaining high-quality work for multiple projects
- Worked effectively with team members, clients, printers, & various stakeholders to clarify project requirements, provide updates & address any issues that arose to ensure that production needs were met & the final product aligned with the design vision

NELSON PARTNERS PROPERTY MANAGEMENT

Graphic Design Intern | May 2019 - September 2020

- Designed print & digital marketing materials for 50+ properties, translating brand values into compelling visuals that resonated with target audiences
- Developed creative design concepts & visual materials that aligned with brand identity, mission, & goals, ensuring consistency across all platforms.